



CALGARY CORPORATE CHALLENGE

WHERE WORK COMES TO PLAY

2012 Games: September 7 – 22

Benefits of CCC Sponsorship

There are many benefits in becoming a sponsor and CCC is proud to offer a wide range of opportunities. Some of the advantages include the enhancement of your company's **reputation**, increased **exposure** in the community, and an increase in the **company pride** felt amongst your staff.

Your Image

Reinforce all the right messages about your corporate image by aligning your company with a professionally managed, volunteer-driven event that personifies **team building, health and fitness**, lasting friendships and above all "**the spirit of the games.**"

Right Place

With over 180 companies and 20,000 participants, spectators, and volunteers, your company can showcase their products and services in front of a captive audience of potential customers and existing clientele. Sponsors have the unique opportunity to link their name with our dynamic organization, which continuously strives to find mutual benefits for our sponsors and our participants.

Community Involvement

CCC proudly supports the Heart and Stroke Foundation, Canadian Blood Services, Calgary Food Bank, The Mustard Seed and KidSport Calgary. Since 2000, Calgary Corporate Challenge has raised over **\$5.3 million for the community!**

For further sponsorship details please contact:

Dan Ouellette
Games Manager
403.251.6641

dan@calgarycorporatechallenge.com

The 2012 Calgary Corporate Challenge Games are brought to you by:



2012 Sponsorship Levels

Calgary Corporate Challenge is pleased to be able to offer a wide range of sponsorship opportunities, which vary in price and promotion. We strive to find the right fit to ensure that your company is able to best achieve your sponsorship objectives.

If there is an event or sponsor level that is of interest to you, please contact Dan Ouellette to discuss your options. Sponsorship availability is subject to change.

Calgary Corporate Challenge Games (Sept 7 – 22, 2012)

\$15,000 Corporate Sponsor

The 2012 Games are brought to you by: "Your Company Name Here"

- This package is the biggest bang for your sponsorship buck.
- Logo and name appears in a wide array of marketing materials.
- Industry exclusivity at the Corporate Sponsor level.
- Year round promotions and advertising exposure.
- Opportunities to market your company and network with sponsors, volunteers and participating companies.

\$ 7,500 Special Event Sponsor

- Capitalize on large crowds of people and exposure.
- Become the title sponsor of one of our special events and receive the promotional recognition and on-site benefits that go with that event.

\$ 6,000 Sporting Event Sponsor

- Become the title sponsor of one of the twenty-one sporting events and receive the promotional recognition and on-site benefits that accompany that event.

Stand Alone Events

Varies Misc Events – Brain Freeze Trivia = \$6,000 (held March 2012), Golf Tournament = \$6,000 (held June 2012)

- Become the title sponsor of one of our off-season events
- These events are not part of the September Games.
- If your company is on the wait list, this event accompany a spot in the 2012 Games (registration fees are not included).

Other

\$ 6,000 Program Sponsor

- Specific promotions and exposure varies according to program.

\$ 3,000 Website Photo Gallery Sponsor

- Capitalize on the most visited spot on the CCC website.
- ***Please note that entry into the Games is not a part of this package.***

\$ 2,500 Friend of the Games

- Aimed at companies already in the Games who are interested in increasing their exposure and involvement.
- ***Please note that entry into the Games is not a part of this package.***