



## ***Golf Tournament Sponsorship***

**\$5,000**

The CCC Games Staff is excited to present the opportunity to sponsor our 4<sup>th</sup> annual Golf Tournament. The 2011 tournament will take place on Wednesday, June 22<sup>nd</sup>, at McKenzie Meadows. Teams of four will compete in an 18 hole, morning, shotgun tournament. There will be hole prizes, draw prizes, awards and lunch.

If you are looking to get your company's name in front of a diverse audience, then event sponsorship is for you. Many Event Sponsors have reported that their employees take pride and rally to support the event that they are associated with. Join Calgary Corporate Challenge in 2011 and help us celebrate corporate teamwork, fitness and fun in the community!

Golf Tournament Event Sponsor Benefits	
<b>Title Sponsorship</b>	<ul style="list-style-type: none"> <li>- Title sponsorship, promoted in conjunction with the event. All Golf Tournament marketing materials will feature your company name.</li> </ul> <p style="text-align: center;"><b><i>Eg: Company X Golf Tournament</i></b></p>
<b>Registration Form</b>	<ul style="list-style-type: none"> <li>- Name and logo on the registration form</li> <li>- Forms will be e-mailed to all CCC participating companies, wait list companies and sponsors</li> </ul>
<b>Vinyl Event Sponsor banner</b>	<ul style="list-style-type: none"> <li>- Official Golf Tournament Sponsor banner prominently displayed at the event</li> </ul>
<b>Tee Package</b>	<ul style="list-style-type: none"> <li>- Logo on participating players Tee Gift packages</li> </ul>
<b>Signage</b>	<ul style="list-style-type: none"> <li>- Logo on Hole Competition Signage</li> </ul>
<b>Event Materials</b>	<ul style="list-style-type: none"> <li>- Logo at the top of the Rules, scorecard instruction and hole competition descriptions for the event</li> </ul>

<p><b>Website</b></p>	<ul style="list-style-type: none"> <li>- Name and logo on the event's web page</li> <li>- Name and hot link to your website on the Sponsor's page</li> </ul> <p><i>(5,000,000 hits per year)</i></p>
<p><b>Awards</b></p>	<ul style="list-style-type: none"> <li>- Name and logo on all awards</li> <li>- Sponsor plaque to display in the office</li> <li>- Logo on awards slide presentation</li> </ul>
<p><b>Special Appearances</b></p>	<ul style="list-style-type: none"> <li>- Opportunity to present awards and prizes to the winning participants</li> <li>- Invited to speak and provide giveaways to participants</li> </ul>
<p><b>Media</b></p>	<ul style="list-style-type: none"> <li>- Indirect benefits of Calgary Corporate Challenge's exposure, charitable contributions and community involvement</li> </ul>
<p><b>Special Events</b></p>	<ul style="list-style-type: none"> <li>- Invitation to all Special Events, Volunteer &amp; Sponsor Socials (4-6 functions per year)</li> </ul>
<p><b>Entry into the Games</b></p>	<ul style="list-style-type: none"> <li>- If you are not already involved in Corporate Challenge, your company will be able to skip the wait list and will be invited to enter a team to participate in the 2011 Calgary Corporate Challenge Games</li> </ul>



**CALGARY CORPORATE  
CHALLENGE**  
WHERE WORK COMES TO PLAY