

2010 Charitable Results

Once again we've exceeded our charitable goals and we'd like to thank all of our participating companies.

In 2010, CCC helped raise over \$500,000 for our charitable partners, bringing our total, since the year 2000, to \$4.7 million dollars.

The Heart and Stroke Foundation

Big Bike Challenge

Over \$450,000 dollars raised

Teams collected pledges then climbed on board the 29-seater Big Bike all in support of the Heart and Stroke research and awareness.



Canadian Blood Services

Blood Donor Challenge

6,301 participants visited blood donor clinics

570 new donors gave blood, plasma or platelets

Through this event, companies rolled up their sleeves and donated enough blood to help save or improve 18,903 lives!



KidSport Calgary

Adopt-An-Athlete

Over \$48,000 raised for kids

For only \$250, companies Adopted-An-Athlete and put a child from a low income family in sports by covering costs like registration fees and equipment. Funds raised will benefit 160 children.



Calgary Food Bank

Scavenger Hunt Food Donations

Over 9,260 pounds of food

Every year the Food Bank runs low on key items such as peanut butter, baby food and high protein foods. Donations will help feed many Calgarians in need.



The Mustard Seed

Scavenger Hunt Care Packages

Hundreds of items donated

CCC gave a hand up to people in need by providing Mustard Seed patrons with new bedding and new packages of men's socks and underwear.

