



CALGARY CORPORATE CHALLENGE

WHERE WORK COMES TO PLAY

September 5 – 20, 2008

Benefits of CCC Sponsorship

The benefits of sponsorship are many and far-reaching and CCC is proud to offer a wide range of opportunities. Among them are the enhancement of your company's **reputation**, increased **exposure** in the community and the **company pride** felt amongst your staff.

Your Image

Reinforce all the right messages about your corporate image by aligning your company with a professionally managed, volunteer-driven event that personifies **team building**, **health and fitness**, lasting friendships and above all "**the spirit of the game.**"

Right Place

With over 200 companies and 20,000 participants, spectators, and volunteers, your company can showcase their products and services in front a captive audience of potential customers and existing clientele. Sponsors have the unique opportunity to link their name with this dynamic organization, which continuously strives to find mutual benefits for our sponsors and our participants.

Community Involvement

CCC proudly supports the Heart and Stroke Foundation, Canadian Blood Services, Calgary Inter-Faith Food Bank, The Mustard Seed and KidSport Calgary amongst many other local Calgary Charities. Since 2000, Calgary Corporate Challenge has raised over **\$3 million for the community!**

For complete sponsorship packages please contact:

Lindy Bowler
251-6641

lindyb@calgarycorporatechallenge.com

The 2008 Calgary Corporate Challenge Games are brought to you by:



2008 Available Sponsorship Levels

Calgary Corporate Challenge is pleased to be able to offer a wide range of sponsorship opportunities, which vary in price and promotions. We strive to find the right fit to ensure that your company is able to best achieve your sponsorship objectives.

The Games Office is getting ready to print the first round of marketing materials for the 2008 Games. Sign-up for sponsorship now to ensure you receive full benefits. If there is an event or sponsor level that is of interest to you, please contact Lindy Bowler to discuss your options.

2008 Calgary Corporate Challenge Games

\$12,000 Corporate Sponsor - 3 spots left

The 2008 Games are brought to you by:

- This package is the biggest bang for your sponsorship buck.
- Logo and name appears in a wide array of marketing materials.
- Industry exclusivity at the Corporate Sponsor level.
- Year round promotions and advertising exposure.
- Opportunities to market your company and network with sponsors, volunteers and participating companies.

\$ 8,000 Other – Human Bonspiel (held Jan/Feb 2009)

- Become the title sponsor of this unique Winter Event which runs over the noon hour, at Olympic Plaza for two weeks.
- This event is not part of the September Games.
- This event comes with a spot in the 2008 Games.

\$ 7,500 Special Event Sponsor – Kick-Off Pep Rally, CCC Idol / Midway Party, Closing Ceremonies

- Special Event Sponsors can capitalize on large crowds of people and exposure surrounding CCC's three main Special Events.

\$ 5,000 Sporting Event Sponsor – Cribbage

- Become the Title Sponsor of 1 of the 21 events that CCC offers and receive the promotional recognition and on-site benefits that go with that event.

\$ 5,000 Program Sponsor – Company Coordinator Recognition

- Specific promotions and exposure varies according to Program.

\$ 2,500 Friends of the Games – Available

- Aimed at companies already in the Games who are interested in increasing their exposure and involvement.
- ***Please note that entry into the Games is not a part of this package.***